



# WOMEN OF POWER & INFLUENCE AWARDS

## 2024 SPONSORSHIP LEVELS

- CHAMPION OF WOMEN'S RIGHTS** \$100,000  
As a champion, you enable us to jumpstart a core campaign to defend and advance women's rights. *3 VIP tables with exclusive seating, full-page program ad, VIP cocktail reception, premium name and branding recognition at our gala as our Champion of Women's Rights.*
- BETTY FRIEDAN VISIONARY** \$50,000  
Our Betty Friedan visionaries allow us to pass laws that improve the rights of women and girls in NYC. *2 VIP tables with premium seating, full-page program ad, VIP cocktail reception, special name and branding recognition at our gala as our Betty Friedan Visionary.*
- SHIRLEY CHISHOLM GROUNDBREAKER** \$25,000  
Following in the history-making footsteps of Shirley Chisholm, our groundbreakers will help us get out the vote and elect more women leaders. *1 VIP table with premium seating, full-page program ad, VIP cocktail reception, special name and branding recognition at our gala as our Shirley Chisholm Groundbreaker.*
- SOJOURNER TRUTH HEROINE** \$15,000  
Inspired by Sojourner Truth's pivotal contributions to liberating thousands, heroines support our "Know Your Rights" program series to empower and educate women. *1 table, full-page program ad, cocktail reception, special branding recognition as our Sojourner Truth Heroine.*
- LEADERSHIP ADVOCATE** \$1,500  
*One ticket, VIP cocktail reception, recognition in gala program, and acknowledgment at gala.*
- WOMEN'S RIGHTS TRAILBLAZER** \$1,000  
*One ticket, cocktail reception, recognition in gala program.*
- ACTIVIST SUPPORTER** \$500  
*One ticket, recognition in gala program.*
- Enclosed is my contribution for \$\_\_\_\_\_ .

## PURCHASE AN ADVERTISEMENT

- Full Page Ad** (16:9 Ratio, 1920 x 1080 pixels or 10 x 6 inches) \$3,000
- High-Resolution Logo** (Minimum of 500 x 500 pixels) \$1,500

Ads can be delivered as jpeg, png or pdf files. No print bleed necessary. *Submit ads to [melanyluce@nownyc.org](mailto:melanyluce@nownyc.org)*

**Please complete this page** and return to NOW-NYC & Women's Justice NOW.  
Email to [melanyluce@nownyc.org](mailto:melanyluce@nownyc.org) or mail to 150 West 28th Street, Suite 304, New York, NY 10001.

**Payment Information:**

**Note:** Contributions to NOW-NYC, a 501(c)(4) organization, are not tax deductible. Contributions to our sister organization, Women's Justice NOW, a 501(c)(3) organization, are tax deductible.

**Please consider** paying by check so that more of your purchase goes directly to NOW-NYC's or Women's Justice NOW's programs. If you pay by credit card, a 3% fee will be added to your ticket purchase.

You can also donate online via our websites: NOW-NYC and Women's Justice NOW

**I wish to contribute to (please choose one):**

- NOW-NYC, a 501(c)(4) organization                       Women's Justice NOW, a 501(c)(3) organization

Amount: \$ \_\_\_\_\_

Donation made in honor of: \_\_\_\_\_

- My check is enclosed                                       Please charge my ticket/gift to credit card

- Visa                                       MasterCard                                       American Express

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_/\_\_\_\_ SECURITY CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_