



# WOMEN OF POWER & INFLUENCE AWARDS

Virtual Celebration - Thursday, October 8, 2020

## 2020 SPONSORSHIP LEVELS

- CHAMPION OF WOMEN'S RIGHTS** \$50,000  
As a champion, you enable us to jumpstart a core campaign to defend and advance women's rights.  
*100 registrations; Full page ad; Premium name & branding placement, including website placement through 2021.*
- BETTY FRIEDAN VISIONARY** \$25,000  
Our Betty Friedan visionaries allow us to build on the momentum to pass the New York Equal Rights Amendment and push it across the finish line in 2021.  
*50 registrations; Full page ad; Premium branding placement.*
- SHIRLEY CHISHOLM TRAILBLAZER** \$15,000  
Following in the history-making footsteps of Shirley Chisholm, our trailblazers will help us get out the vote and elect more women leaders.  
*30 registrations; Half page ad; Premium branding placement.*
- SOJOURNER TRUTH HEROINE** \$10,000  
Inspired by Sojourner Truth's pivotal contributions to liberating thousands, heroines support our "Know Your Rights" program series to empower and educate women.  
*10 registrations; Logo placement.*
- LEADERSHIP ADVOCATE** \$1,000  
Our Leadership Advocates provide young New York activists with hands-on, real-world training to develop the next generation of feminist leaders.  
*1 registration & recognition during the event.*
- ACTIVIST SUPPORTER** \$500  
Our Activist Supporters enable us to deliver a robust guide that connects women facing crises with resources that provide free or low-cost help.  
*1 registration*
- Enclosed is my contribution for \$\_\_\_\_\_.

## PURCHASE AN ADVERTISEMENT

- Full Page Ad** (16:9 Ratio, 1920 x 1080 pixels or 10 x 6 inches) \$3,000
- Half Page Ad** (8:4.5 Ratio, 960 x 540 pixels or 5 x 4 inches) \$2,000
- High-Resolution Logo** (Minimum of 500 x 500 pixels) \$1,000

Ads can be delivered as jpeg, png or pdf files. No print bleed necessary. Ads must be submitted to [shannon@nownyc.org](mailto:shannon@nownyc.org) by **September 30, 2020**.

**Please complete this page** and return to Shannon Lowrie at NOW-NYC & Women's Justice NOW.  
Email to [shannon@nownyc.org](mailto:shannon@nownyc.org) or mail to 150 West 28th Street, Suite 304, New York, NY 10001.

**Payment Information:**

**Note:** Contributions to NOW-NYC, a 501(c)(4) organization, are not tax deductible. Contributions to our sister organization, Women's Justice NOW, a 501(c)(3) organization, are tax deductible.

**Please consider** paying by check so that more of your purchase goes directly to NOW-NYC's or Women's Justice NOW's programs. If you pay by credit card, a 3% fee will be added to your ticket purchase.

You can also **donate online** via our website: [nownyc.org/](http://nownyc.org/)

**I wish to contribute to (please choose one):**

- NOW-NYC, a 501(c)(4) organization                       Women's Justice NOW, a 501(c)(3) organization

Amount: \$ \_\_\_\_\_

- My check is enclosed                                       Please charge my ticket/gift to credit card

- Visa                                       MasterCard                                       American Express

NAME AS IT APPEARS ON CARD: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_/\_\_\_\_ SECURITY CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_