



WOMEN OF POWER & INFLUENCE AWARDS

2021 SPONSORSHIP LEVELS

- CHAMPION OF WOMEN'S RIGHTS** \$50,000
As a champion, you enable us to jumpstart a core campaign to defend and advance women's rights.
150 registrations; Full page ad; Premium name & branding placement, including website placement through 2022.
- BETTY FRIEDAN VISIONARY** \$25,000
Our Betty Friedan visionaries allow us to build on the momentum to pass the New York Equal Rights Amendment and push it across the finish line in 2022.
75 registrations; Full page ad; Premium branding placement.
- SHIRLEY CHISHOLM TRAILBLAZER** \$15,000
Following in the history-making footsteps of Shirley Chisholm, our trailblazers will help us get out the vote and elect more women leaders.
30 registrations; Half page ad; Premium branding placement.
- SOJOURNER TRUTH HEROINE** \$10,000
Inspired by Sojourner Truth's pivotal contributions to liberating thousands, heroines support our "Know Your Rights" program series to empower and educate women.
10 registrations; Logo placement.
- LEADERSHIP ADVOCATE** \$1,000
Our Leadership Advocates provide young New York activists with hands-on, real-world training to develop the next generation of feminist leaders.
1 registration & recognition during the event.
- ACTIVIST SUPPORTER** \$500
Our Activist Supporters enable us to deliver a robust guide that connects women facing crises with resources that provide free or low-cost help.
1 registration
- Enclosed is my contribution for \$_____.

PURCHASE AN ADVERTISEMENT

- Full Page Ad** (16:9 Ratio, 1920 x 1080 pixels or 10 x 6 inches) \$3,000
- High-Resolution Logo** (Minimum of 500 x 500 pixels) \$1,500

Ads can be delivered as jpeg, png or pdf files. No print bleed necessary. *Submit ads to shannon@nownyc.org.*

Please complete this page and return to Shannon Lowrie at NOW-NYC & Women's Justice NOW.
Email to shannon@nownyc.org or mail to 150 West 28th Street, Suite 304, New York, NY 10001.

Payment Information:

Note: Contributions to NOW-NYC, a 501(c)(4) organization, are not tax deductible. Contributions to our sister organization, Women's Justice NOW, a 501(c)(3) organization, are tax deductible.

Please consider paying by check so that more of your purchase goes directly to NOW-NYC's or Women's Justice NOW's programs. If you pay by credit card, a 3% fee will be added to your ticket purchase.

You can also **donate online** via our website: nownyc.org/

I wish to contribute to (please choose one):

- NOW-NYC, a 501(c)(4) organization Women's Justice NOW, a 501(c)(3) organization

Amount: \$ _____

- My check is enclosed Please charge my ticket/gift to credit card

- Visa MasterCard American Express

NAME AS IT APPEARS ON CARD: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CARD NUMBER: _____

EXPIRATION DATE: ____/____ SECURITY CODE: _____

SIGNATURE: _____